



INDUSTRY: Aviation

**MARTIN AIRCRAFT
COMPANY LIMITED**

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Martin Aircraft Company Features in Oakley Viral Video

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A new video featuring pro Golfer Bubba Watson and Martin Aircraft Company's Martin Jetpack has gone live today on the Web. Bubba's Jetpack is the result of a collaboration between Martin Aircraft Company, sporting equipment manufacturer, Oakley, and Bubba Watson.

Bubba Watson, two time Masters champion and currently fifth ranked golfer in the world, is known for pushing the boundaries of his sport in an attempt to make it faster and more fun. Three years ago he teamed up with Oakley to create the world's first hovercraft golf cart. With golf returning to the Olympics this year after an absence of more than a century, Bubba and Oakley wanted to take this idea to the next level and approached Martin Aircraft Company to develop the concept based on its current pre-production prototypes.

Says CEO and Managing Director of Martin Aircraft Company, Peter Coker, "Much like Oakley, the Martin Jetpack brand has at its core the concepts of innovation, performance and design. Being a disruptive technology ourselves, we understand the drive behind disruptive marketing and we were able to adapt the Martin Jetpack's cutting edge technology to create a golf cart that offers a bird's eye view of the golf course."

The video was produced by viral video company Thinkmodo, who shot the flying sequences at the Methven and Tai Tapu golf courses near Martin Aircraft Company headquarters in Christchurch, New Zealand. Although it was Martin Aircraft Company's VP of Flight Operations, Mike Read, who flew the

aircraft, Bubba is determined not to be far behind and is currently third on the waiting list for a Personal Martin Jetpack and pilot training once the Jetpack has been certified by the regulatory authorities.

For more information and to view the video go to www.bubbasjetpack.com

ABOUT THE MARTIN AIRCRAFT COMPANY LIMITED

Martin Aircraft Company Limited (Martin Aircraft) is currently developing the Martin Jetpack, the world's first practical jetpack, with potential search and rescue, military, recreational and commercial applications, both manned and unmanned. The Martin Jetpack was initially conceived and developed by Glenn Martin in Dunedin in 1981. This led to the founding of Martin Aircraft Company in 1998.

The Martin Jetpack is a disruptive technology; much like the helicopter was when first developed, with significant capabilities and is able to be flown either by a pilot or via remote control. The jetpack can take off and land vertically (VTOL) and because of its small dimensions, it can operate in confined spaces (such as close to or in between buildings), near trees or in confined areas that other VTOL aircraft such as helicopters cannot access.

More detailed information about Martin Aircraft and the Martin Jetpack is available at www.martinjetpack.com